

CPCA Business Growth and Social Impact Investment Fund



Funded by
**CAMBRIDGESHIRE
& PETERBOROUGH**
COMBINED AUTHORITY



Loan key features

Amount: £100,000 - £500,000

Loan term: up to 5 years with a capital repayment holiday, typically up to 6 months

Security: debenture; limited unsupported personal guarantees may be required depending on risk assessment; legal assignment of Keyman insurance policy may be taken

Interest charges and fees: interest is variable (reflective of risk); arrangement fees, monitoring fees & legal costs apply

Equity key features

Amount: £100,000 - £500,000

Co-investment: min 30% of funds, preferably 50%; ideally investors will bring added value as well as cash investment

Structure: typically Ordinary Shares, possibly Convertible Loan Notes or Preferred Ordinary Shares

Fees: arrangement fees, monitoring fees & legal costs apply

What we look for in a deal:

- ✓ a viable product/service with compelling commercial potential
- ✓ some existing sales and customers (for equity, credible near-term sales prospects may be sufficient)
- ✓ a requirement for finance to invest in scaling up activities that will deliver substantial growth impact
- ✓ financial projections demonstrating how the funding will drive growth
- ✓ a committed management team with relevant background/experience
- ✓ equity only: a realistic exit strategy with potential to be achieved within 5 years

More than money.